

Privacy Policy

Effective Date: [7/20/26]

MicMap LLC ("MicMap," "we," "our," or "us") respects your privacy. This Privacy Policy explains what information we collect, how we use it, when we share it, and the choices you have when using the MicMap website, mobile applications, and related services (collectively, the "Service").

By using MicMap, you acknowledge that your information will be handled as described in this Privacy Policy.

1. Information We Collect

Information You Provide

We collect information you choose to provide, including:

- Name
- Username
- Email address
- Profile photo
- Biography
- Reviews
- Ratings
- Photos
- Videos
- Comments
- Messages sent to customer support
- Payment information (processed by our payment providers)

We do **not** store your full payment card number.

Information Collected Automatically

When you use MicMap, we may automatically collect:

- Device type
 - Operating system
 - Browser type
 - IP address
 - Language settings
 - App version
 - Crash reports
 - Diagnostic information
 - Log information
 - Referral information
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Location Information

MicMap is built around helping users discover places.

With your permission, we may collect:

- Precise GPS location
- Approximate location based on IP address
- Saved favorite locations
- Search history involving locations

Location access can be disabled through your device settings, although some features may no longer function properly.

Account Information

If you sign in using Apple or Google, we receive information those services choose to share, which may include:

- Name
- Email address
- Account identifier

We never receive your Apple or Google password.

2. How We Use Your Information

We use your information to:

- Operate MicMap
 - Personalize your experience
 - Display nearby businesses and locations
 - Publish your reviews and content
 - Verify accounts
 - Prevent fraud
 - Improve search results
 - Respond to customer support requests
 - Process subscriptions
 - Deliver notifications
 - Maintain security
 - Improve our products and services
 - Comply with legal obligations
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3. Advertising

MicMap may display advertisements or sponsored listings.

Advertising partners may receive limited information necessary to display relevant ads, subject to applicable law and your device or browser settings.

We do not sell your personal information in exchange for money.

4. Analytics

We may use analytics providers to understand how MicMap is used.

These services may collect information such as:

- Pages viewed
- Session duration
- Device information
- Approximate location
- Feature usage
- Crash diagnostics

Analytics help us improve MicMap.

5. Cookies and Similar Technologies

We use cookies and similar technologies to:

- Keep you signed in
- Remember preferences
- Improve security
- Measure performance
- Understand usage
- Support advertising where applicable

You may control cookies through your browser settings. Some features may not function correctly if cookies are disabled.

6. Sharing Information

We may share information:

- With service providers who help operate MicMap
- With payment processors
- With cloud hosting providers
- With analytics providers
- With customer support providers
- when required by law
- To protect our rights or the safety of others
- During a merger, acquisition, financing, or sale of assets

We do not sell personal information for monetary compensation.

7. Public Information

The following information may be visible to other users:

- Username
- Profile photo
- Biography
- Reviews
- Ratings
- Photos
- Videos
- Comments
- Public activity

Please remember that information you choose to make public may be viewed and shared by others.

8. Data Retention

We retain information for as long as reasonably necessary to:

- Provide the Service
- Comply with legal obligations
- Resolve disputes
- Enforce our agreements

Some information may remain in backups for a limited period after deletion.

Content shared publicly may remain visible where permitted by law or where required to preserve the integrity of discussions or reviews.

9. Your Choices

You may:

- Update your profile.
- Delete your account.
- Change notification settings.
- Control location permissions.
- Manage advertising preferences where available.
- Request access to certain personal information where required by law.

Deleting your account may not immediately remove all information from backups or legal records.

10. Children's Privacy

MicMap is not intended for children under 13 years of age.

We do not knowingly collect personal information from children under 13. If we learn that we have done so, we will take reasonable steps to delete that information.

11. Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information.

However, no method of transmission or storage over the Internet is completely secure, and we cannot guarantee absolute security.

12. International Users

If you access MicMap from outside the United States, your information may be transferred to and processed in the United States or other countries where our service providers operate.

13. Changes to this Privacy Policy

We may update this Privacy Policy from time to time.

If we make material changes, we will revise the Effective Date and provide notice where required by applicable law.

Continued use of MicMap after the updated policy becomes effective constitutes acknowledgment of the revised Privacy Policy.

14. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact us:

MicMap LLC

Email: **[privacy@mic-map.com]**

Website: **<https://www.micmap.com>**